



We take your home personally

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FOR IMMEDIATE RELEASE

Gehman Custom Remodeling and Culinary Crossing Kick Off Philanthropic Initiative to Benefit The Philadelphia Ronald McDonald House

Harleysville, PA – February 7, 2008 – Gehman Custom Remodeling and Culinary Crossing have launched a philanthropic initiative to benefit The Philadelphia Ronald McDonald House (Philadelphia, PA), which provides a home away from home for families whose children are receiving medical treatment for serious illness.

“We are enthusiastic about beginning this wonderful partnership,” said Dennis Gehman, president, Gehman Custom Remodeling. “The children and families staying at The Ronald McDonald House have the support of one another and the amazing staff, but if we’re able to contribute to their comforts, that warms our hearts.”

The companies kicked off this partnership initiative January 31 when Gehman Custom Remodeling opened its showroom to a gathering of 20 home and business owners who enjoyed a cooking demonstration by Chef Cheri Morrison of Culinary Crossing while sampling gourmet appetizers and soup that were in theme with Super Bowl XLII. Following the event, Culinary Crossing delivered the festive foods to more than 40 families at The Philadelphia Ronald McDonald House attending a Super Bowl party on February 3.

“Families staying here are in crisis and need support,” said Linda Parry, the organization’s director of volunteers. “Hosting special events, like our Super Bowl party, add some cheer and excitement to an otherwise stressful day. Just like other homes, food brings the families together! We appreciate Gehman Custom Remodeling and Culinary Crossing for their kindness and contributions.”

Culinary Crossing, located in Harleysville, Pennsylvania, makes fresh gourmet quality refrigerated prepared foods. The company specializes in soups and salsa and is a wholesale artisan soup company serving the entire United States. www.culinarycrossing.com

Gehman Custom Remodeling in business since 1990 is an award-winning, design build full-service remodeling company employing skilled and certified craftsman and a dedicated administrative staff. Their offices and showroom are located at 355 Main Street, Harleysville, PA. They are a member of the National Kitchen & Bath Association (NKBA), National Association of the Remodeling Industry (NARI), and the Better Business Bureau. www.gehmanremodeling.com

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Editor’s Note: Photography provided.

Caption: January 31, 2008 (L to R) Linda Parry, director of volunteers at The Philadelphia Ronald McDonald House; Cheri Morrison, chef/owner of Culinary Crossing; and Dennis Gehman, president of Gehman Custom Remodeling kick off philanthropic initiative in Gehman’s showroom kitchen (Harleysville, PA).