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FOR IMMEDIATE RELEASE !!!

Gehman Custom Remodeling (GCR) President Dennis Gehman Continues Professional Development through Sandler Sales Training Program and the NARI Certified Remodeler Program

Harleysville, PA - JUNE 13, 2008 – Gehman Custom Remodeling (GCR) President Dennis Gehman recently completed a chapter of personal development training through the “Quickstart” sales training program from The Sandler Training Center for Sales & Business. He was also recognized for his participation in the National Association of the Remodeling Industry’s (NARI) Certified Remodeler Task Analysis Survey which took place in the spring. Both of these achievements reflect GCR’s commitment in ongoing professional development which enables them to continue providing quality craftsmanship and customer service in the field of home remodeling.

Gehman was first introduced to Sandler’s sales training programs in 1999 when he was a member of Remodelers Executive Roundtables. He is now training under “The President’s Club”, which is a reinforcement of what he learned in “Quickstart.” In “The President’s Club” program, Dennis receives specific topic and subject training presented by six different Sandler trainers as well as one-on-one coaching through the center. He attending sessions at the Training Center for Sales & Business Development in Lafayette Hill, PA, which is the largest Sandler authorized facility in the world.

“The Sandler system has allowed me to sharpen my sales tools and make the best use of prospects and my time,” Gehman explains what he values most out of the program. GCR Business Manager Phil Godshall and Remodeling Consultant Elijah Gehman are also using the Sandler system.

Dennis was also acknowledged for his participation for NARI’s Certified Remodeler Task Analysis Survey. In this continuing education program, he enhanced his skills in the areas of communications, creating plans, tools, site planning, carpentry, building materials, room design, plumbing, mechanical systems, electrical codes, business management, and interior finishes.

Gehman Custom Remodeling has been offering full service Design Build Remodeling throughout southeastern Pennsylvania since 1990. Offices and showroom for GCR are located in a national award winning 1870s renovated barn on Main Street in Harleysville. They are a member of the National Kitchen & Bath Association (NKBA), National

Association of the Remodeling Industry (NARI), and the Better Business Bureau, as well as the Indian Valley Chamber of Commerce, North Penn Chamber of Commerce, and Perkiomen Valley Chamber of Commerce.

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